

Partnership Document

ICOOPMA 2016: 7th International Conference on Optical,
Optoelectronic and Photonic Materials and Applications

Polytechnique Montreal

June 12–17, 2016

Table of Contents

ICOOPMA 2016 Description	1
Offered Visibility	2
Sponsorship Packages	3
Contact Us	6

1- ICOOPMA Description

ICOOPMA is an international conference series on optical, optoelectronic and photonic materials for a wide range of applications from telecommunications to photovoltaics, and optical, optoelectronic and electro-optic properties of all classes of materials and material systems.

The conference will be held at Polytechnique Montreal, which rates among the top universities in Canada in engineering. It is located on the northern slope of Mount Royal in the very heart of Montreal. Montreal is one of the most attractive and lively cities in North America with a strong francophone heritage, beautiful historical buildings, churches, parks, lively cafes and some of the best cuisine in North America.

ICOOPMA is a non-profit conference that is run by scientists for scientists without any institutional constraints and restrictions. Presentations will be in oral and poster form, with several invited talks. Some of the contributed papers will be selected as invited papers.

The success of this event hinges on support from our partners. The information provided in this document proposes various sponsorship options to enhance your image in front of the world's most influential researchers whose input is critical to the decision-making process involved in the purchase of state-of-the-art equipment.

2- Offered Visibility

Displays

All partner logos will be featured on a banner/poster to be prominently displayed at the conference venue. The order of presentation and the size of the logos will depend on the level of sponsorship.

Internet

The logo of our partners and sponsors will be displayed on the conference's official web site: <http://www.icoopma2016.org>. The logo's online visibility will depend on the level of support provided.

Presentations

Our main partner(s) will be offered the opportunity to present their company, products and research thereby introducing themselves to potential clients and employees.

Exhibition

An exhibition will take place during the poster session. Sponsors will be offered 1-2 tables to display and demonstrate their products. If required, more space can be requested at no additional cost subject to availability. Participating students will be eager to try out your products. As end-users, they are in a position to influence the purchase decision.

Conference program

A conference program will be prepared and distributed to all participants. In addition to the schedule and abstracts of talks and posters, the program will provide ample opportunity for partner visibility. Depending on their level of sponsorship, conference sponsors can take advantage of any number of visibility options ranging from their logo to a full-page feature article or advertisement.

3- Sponsorship Packages

This section describes different packages available to aid in the success of the event and promote your organisation. Please note that these packages can be customized to suit your desired participation.

PLATINUM Partner: \$5000 +

Posters:	Extra large logo format
Web site:	Extra large logo on Home page
Program:	1 large logo (1/4 page) on front page plus one page with logo and company description

Extra: **20 min presentation**
 Exhibition space (two 4'x8' tables)
 May give promotional information

Special thanks at keynote address and up to two representatives invited to the event.

GOLD Package: \$2500

Posters:	Large logo format
Web site:	Logo on Home page
Program:	Half a page with logo and company description

Extra: **10 min presentation**
 Exhibition space (one 4'x8' table)
 May give promotional information

Special thanks at keynote address and up to one representative invited to the event.

3- Sponsorship Packages

SILVER Package : \$1000

Posters:	Medium logo format
Web site:	Large Logo on Partner page
Program:	A quarter page with logo and company description
Extra:	May give promotional information

BRONZE Package: \$300

Posters:	Small logo format
Web site:	Small Logo on Partner page
Program:	Small logo on the Program

Exhibition : \$1500

Posters:	Small logo format
Web site:	Small Logo on Partner page
Program:	A quarter page with logo and company description
Extra:	Exhibition space (half a 4'x8' table) May give promotional information

3- Sponsorship Packages

Promotional Articles

The promotional objects will have your company logo inscribed on them and will be given to all participants at the beginning of the ICOOPMA meeting with the program. These objects offer an excellent and long term visibility, as they will be used by participants after the event..

Note that there will be only one exclusive sponsor per type of promotional article to be distributed during the event. Prices indicated are for quantities of 100.

USB flash memory key :	\$1500
Adding your logo on the official memory key:	\$500
Personalised pen:	\$750
Reusable bag:	\$750
Anti-stress ball:	\$750
Paper note pad:	\$750

Promotional article distribution: \$300

For \$300, companies will be allowed to distribute their own promotional articles. These articles will be given to attendees at the beginning of the ICOOPMA meeting with the program.

4- Contact us

To contact us:

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